

# The Asymmetric Risks of Automation in Latin America

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## Abstract

In this paper we characterize workers' risks from automation in the near future in the six largest Latin American economies as a function of the exposure to routinization of the tasks that they perform and the potential automation of their occupation. We combine (i) indicators of potential automatability by occupation and (ii) worker's information on occupation and other labor and demographic variables. We find that the ongoing process of automation is likely to significantly affect the structure of employment. In particular, unskilled and semi-skilled workers are more at risk of bearing a disproportionate share of the adjustment costs. Automation will probably be a more dangerous threat for equality than for overall employment.

**Keywords:** Jobs, Employment, Income Distribution, Automation, Routinization, Latin America.

## LOS RIESGOS ASIMÉTRICOS DE LA AUTOMATIZACIÓN EN AMÉRICA LATINA

### Resumen

En este trabajo caracterizamos los riesgos de los trabajadores frente a la automatización en un futuro próximo en las seis mayores economías latinoamericanas en función de la exposición a la rutinización de las tareas que realizan y la potencial automatización de su ocupación. Combinamos (i) indicadores de potencial automatización por ocupación e (ii) información de los trabajadores sobre la ocupación y otras variables laborales y demográficas. Encontramos que es probable que el proceso de automatización en curso afecte significativamente a la estructura del empleo. En particular, los trabajadores no calificados y semicalificados corren más riesgo de soportar una parte desproporcionada de los costos de ajuste. La automatización será probablemente una amenaza más peligrosa para la igualdad que para el empleo en general.

**Palabras clave:** empleos, distribución del ingreso, automatización, América Latina.

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## Introduction

Technological change is one of the main engines of economic growth and social progress. However, technical advances typically alter the production process and hence modify the productivity and ultimately the demand for different factors. Large changes in technology are profoundly disruptive, at least in the short run.

The concerns for the social and labor impacts of the technological changes are not new: the rebellion of the *luddites* against the machines of the Industrial Revolution, and the worries of J.M. Keynes about the technological unemployment are just examples of the fears raised by technical innovations. These fears, however, proved to be largely misplaced: although in the short run machines did displace workers, productivity increased and new jobs were created, so that in the long run economic growth was strongly boosted by new technologies and unemployment did not significantly increase.

A new wave of strong technological advances is under way. Automation and digitalization are the new technologies that boost productivity, growth, and wealth, but also disrupt labor market's structure. The major concern is that new technologies may displace a significant share of workers out of the labor market. Will this time be different? Some argue that the nature of the new technological innovations places a much stronger threat on employment than previous "industrial revolutions". But even if overall employment is not significantly affected, it is likely that the new technologies modify the relative demands for different types of workers, affecting the structure of employment and ultimately the income distribution.

The main goal of this paper is to characterize workers' risk from automation in the near future in Latin America as a function of the exposure to routinization of the tasks they perform and the potential robotization of their occupation. In order to do that we combine two different sets of data: (i) indicators of potential automatability by occupation and (ii) worker's information on occupation and other labor and demographic variables.

We rely on measures of risk of future automation recently developed by Arntz *et al.* (2016, 2020), as an extension of the original framework by Frey and Osborne (2017). The indicators of risk of automation by occupation are combined with microdata on workers drawn from national household surveys. In particular, we use harmonized microdata from our own SED-LAC database (a joint collaboration between CEDLAS-UNLP and the World Bank) for the six largest Latin American economies - Argentina, Brazil, Chile, Colombia, Mexico and Peru, which represent 79% of total population and 86% of total GDP of the region. This large sample allows us to provide a global perspective of the future of jobs in Latin America.

We find that the ongoing process of automation is likely to significantly affect the structure of employment in Latin America. In particular, unskilled and semi-skilled workers are more at risk of bearing a disproportionate share of the adjustment costs, since the automatability of their occupations is higher compared to skilled workers. Therefore, automation will probably be a more dangerous threat for equality than for overall employment.

The rest of this paper is organized as follows. In section 2 we review the literature on automatability. In section 3 we provide details on the methodology applied and the data used to estimate the risk of automation

in the Latin American economies. The main results are presented in section 4. In section 5 we carry out simple microsimulations to provide some rough estimates of the potential impact of automation on earnings and income inequality. The paper closes in section 6 with some remarks.

## Literature review

The early literature on skill-biased technological change dates back to the works of Katz and Murphy (1992), Bound and Johnson (1992) and Card and Lemieux (2001). Following the Tinbergen's idea of the race between technology and education this literature assumes that technology is complementary with skilled labor, therefore positively affecting the relative demand and wage of skilled workers. Technological change is thus associated to an unambiguous unequalizing effect on the income distribution.

More recently, with the proliferation of automation processes in the form of digital technology and robotics, the literature that studies technology and labor markets has shifted to the task-based approach of Autor *et al.* (2003) and Acemoglu and Autor (2011). The task approach argues that the complementarity or substitutability between technology and labor does not occur at the worker category level but rather depending on how susceptible different tasks are for automation. In particular, routine tasks that follow well-defined rules can be more easily automated based on algorithms, using increasingly powerful computers. As a consequence, labor demand for routine tasks has declined. Since routine tasks are more widespread among middle-skilled, medium-wage workers, automation has led to a polarization of the labor market with declining shares of middle-wage workers. A growing literature for developed countries documents that recent technological change replaces labor routine tasks that are heavily concentrated in the middle of the skills distribution. This hypothesis is known as *job polarization* (Autor and Dorn, 2013; Goos *et al.*, 2014). The evidence for the developing world is much weaker (Maloney and Molina, 2016; Messina and Silva, 2017; Das and Hilgenstock, 2018). In fact, in a companion paper (Brambilla *et al.*, 2021) we find that the increase in jobs in Latin America was decreasing in the automatability of the tasks typically performed in each occupation, and increasing in the initial wage, a pattern more consistent with the traditional skill-biased technological change than with the polarization hypothesis.<sup>1</sup>

Whereas the main objective of that line of research is to assess the impact of automation in the past decades, a recent strand takes a more prospective view, motivated by the acceleration in the implementation of new technologies. How many tasks or occupations might be automatable in the near future? What could be the effect on the labor market and on the income distribution? There have been a number of initiatives to estimate

1 Other authors studying this phenomenon for Latin American countries also find evidence of the ongoing but slow automation processes that is inconsistent with the polarization hypothesis. Maurizio and Monsalvo (2021) find that changes in jobs did not follow the same pattern as those in earnings for Argentina. There was relocation from low-paying and high-paying jobs to middle-paying ones and an overall noisy pattern in earnings. Specifically, earnings grew but employment shares fell in low-paying occupations. Aboal *et al.* (2021) suggest that relative changes in the type of skills and qualifications required in the Uruguayan retail sector seem to be due to movements between occupations within this sector. The authors argue that these changes in occupations and types of tasks are consistent with an automation process at the sectoral level. Apella and Zunino (2017) reach similar conclusions for these two countries in a similar task-based approach. See also Apella *et al.* (2020) and Ripani *et al.* (2020) for analyses of the impact of new technologies on Latin American labor markets.

the capability of substituting occupations with machines in the near future. Naturally, the exercises are highly conjectural, as they imply predicting the spreading of recent technologies and the implementation of new ones. However, given the relevance of the potential economic and social impact of those changes, a new literature that estimates the risk of automation and the potential threat to jobs has recently emerged. The critical component of this body of research is how to define a job as “automatable”.

So far, the most popular approach follows the study of Frey and Osborne (2017) (FO thereafter). Their empirical analysis proceeds in two steps. First, they use the 2010 version of O\*NET, a database of information on the task content of 903 occupations in the US, constructed from the assessments of labor market analysts, experts and workers. The O\*NET data are matched to the 702 occupations of the Labor Department’s Standard Occupational Classification (SOC). Second, they assign to each occupation a probability of automation. In order to do that, they asked machine learning researchers to classify occupations into being either automatable or not, based on the reported task content.<sup>2</sup> In particular, they select 70 occupations whose labelling the experts were highly confident about, and then they impute the automatability to the remaining occupations based on a model of occupation’s automatability on some attributes (*e.g.* manual dexterity, originality, social perceptiveness). The model returns an estimate of the automation potential: the likelihood that an occupation is technically automatable or, “strictly speaking, it is an estimate of the probability that the experts would have classified a given occupation as automatable during the workshop” (Arntz *et al.*, 2020). For simplicity FO divide occupations into three groups according to the probability of automation: low-risk (less than 30%), medium-risk (30-70%) and high-risk (>70%) occupations. They report that 47% of all jobs in the US are in the high-risk category.<sup>3</sup> Service, sales and office jobs are over-represented in that category. The risk of automation is higher for low-skilled workers and for low-wage occupations, suggesting that automation could disproportionately affect these groups of workers. Several authors have replicated the FO analysis in other countries, assuming that the automatability by occupation is the same as in the US.<sup>4</sup> Santos *et al.* (2015) apply this approach to ten developing countries and a Chinese province. They include a simple adjustment for the fact that technologies are adopted and diffused with a time lag in the developing world. In World Bank (2016) this methodology is extended to a larger sample of developing countries, including some, mostly small, Latin American countries: Nicaragua, Bolivia, Dominican R., Paraguay, El Salvador, Guatemala, Panama, Costa Rica, Ecuador, Uruguay and Argentina. Bosch *et al.* (2018) also estimate the risk of automation in a similar sample. They find that the proportion of workers in the high-risk group ranges from 62% in Dominican Republic to 75% in Guatemala: substantially higher than the estimate of 47% in the US. Weller *et al.* (2019) estimate an average risk of 62% for Latin America. They

2 The specific question asked was: “Can the tasks of this job be sufficiently specified, conditional on the availability of big data, to be performed by state of the art computer-controlled equipment?”

3 These occupations “are potentially automatable over some unspecified number of years, maybe a decade or two” (Frey and Osborne, 2017).

4 Lawrence *et al.* (2017) for England, Brzeski and Burk (2015) for Germany, Pajarinen and Rouvinen (2014) for Finland, Bowles (2014) and PWC (2018) for a group of European Countries.

also consider the hypothesis that the ongoing technological change will not affect the informal sector. In that case, the mean risk of automation, using the FO methodology, falls to 24%.

Other authors have followed the FO approach but using different sources to assess the automation probabilities. Vermeulen *et al.* (2018) construct an expert assessment with inputs from roboticists, whereas Manyika *et al.* (2017) use a machine-learning algorithm to score the more than 2,000 work activities in relation to 18 performance capabilities. Josten and Lordan (2019) introduce an alternative classification of automatable occupations based on patent data from *Google Patents*. They argue that patents activity is a better proxy to identify the jobs that will be automatable in the near future. The authors take the non-automatable jobs defined by Autor and Dorn (2013) and assess the chances of becoming automatable in the near future based on patent activity in the area. Josten and Lordan (2019) find that 47% of all current jobs in the US are automatable over the next decade, an estimate similar to that of FO. The authors stress that the jobs with less risk of automation are those that involve abstract, strategic or creative thinking, with high interactions with people.

The FO approach assumes that occupations are homogeneous in terms of tasks. This is however a strong assumption, since workers in the same occupation usually conduct different tasks, and thus may be differently exposed to automation depending on the tasks performed (Autor and Handel, 2013).<sup>5</sup> In reaction to this concern, Arntz *et al.* (2016, 2017) follow a task-based instead of an occupation-based approach, by focusing on what people actually do in their jobs rather than relying on occupational descriptions of jobs. Information on tasks is obtained from the Programme for the International Assessment of Adult Competencies (PIAAC), a unique dataset which contains micro-level indicators on socio-economic characteristics, skills, job-related information, job-tasks and competencies for a sample of countries.

Based on US observations in the PIAAC, Arntz *et al.* (2017) estimate a model of the automatability indicator of FO on workers' actual tasks, and use the predictions of this model as an indicator of true automatability. A worker may have an occupation whose job description led FO to classify it as highly automatable, but if the actual tasks performed by the worker in that occupation (as reported in the PIAAC) imply less routine activities, the predicted automatability from the model will be lower. Following this approach Arntz *et al.* (2016) find that the threat to jobs is much less severe than estimated by other studies. While Frey and Osborne (2017) estimate that 47 percent of all U.S. workers are subject to a high risk of their jobs being automated over the next two decades, Arntz *et al.* (2017) reduce this estimate to 9 percent. The difference stems from the large variation of workers' tasks within occupations. In particular, many seemingly automatable jobs also include tasks for which machines are not well suited, such as problem solving or influencing decision making. Recently, other authors

5 In fact, the evidence suggests that the recent decline in routine tasks was driven by declining shares of routine tasks within occupations instead of declining shares of routine occupations (Spitz-Oener, 2006).

have applied variants of this task-based approach and found results in line to those of Arntz *et al.* (2016).<sup>6</sup>

## Data and methodology

Our analysis combines workers' characteristics drawn from national household surveys in Latin America with automatability (or "risk of automation") indicators defined at the occupation level.

### Indicators of risk of automation

To approximate the risk of automation we make use of the automatability indicators of Arntz *et al.* (2016, 2020).<sup>7</sup> Following the methodology described in the previous section, they compute in 20 OECD countries an automatability occupation index that reflects the share of workers in that occupation with high automation potential (higher than 70%). The information is available at the ISCO-08 2-digit level. We take a weighted average of these indexes across countries, using the number of workers in each occupation as weights.<sup>8</sup> The main assumption is that this average is representative of the risk of automation in Latin America. This assumption may not be strong if technologies spread globally (even if they do it with lags) and if the structure of tasks by occupations are similar across countries. A comforting observation is that the characteristics and tasks by occupation reported in the PIAAC survey do not differ much among countries (Arntz, *et al.* 2017; Brambilla *et al.*, 2021).

According to this task-based index there is substantial heterogeneity in the degree of automatability across occupations (Figure 1). Whereas the risk of automation in the near future is negligible for teaching, health, information and communication professionals, the risk is high for clerks, machine operators, sales workers, drivers, construction workers, and food preparation assistants. Around 30% of the jobs in these groups are severely threatened of being replaced by machines.<sup>9</sup>

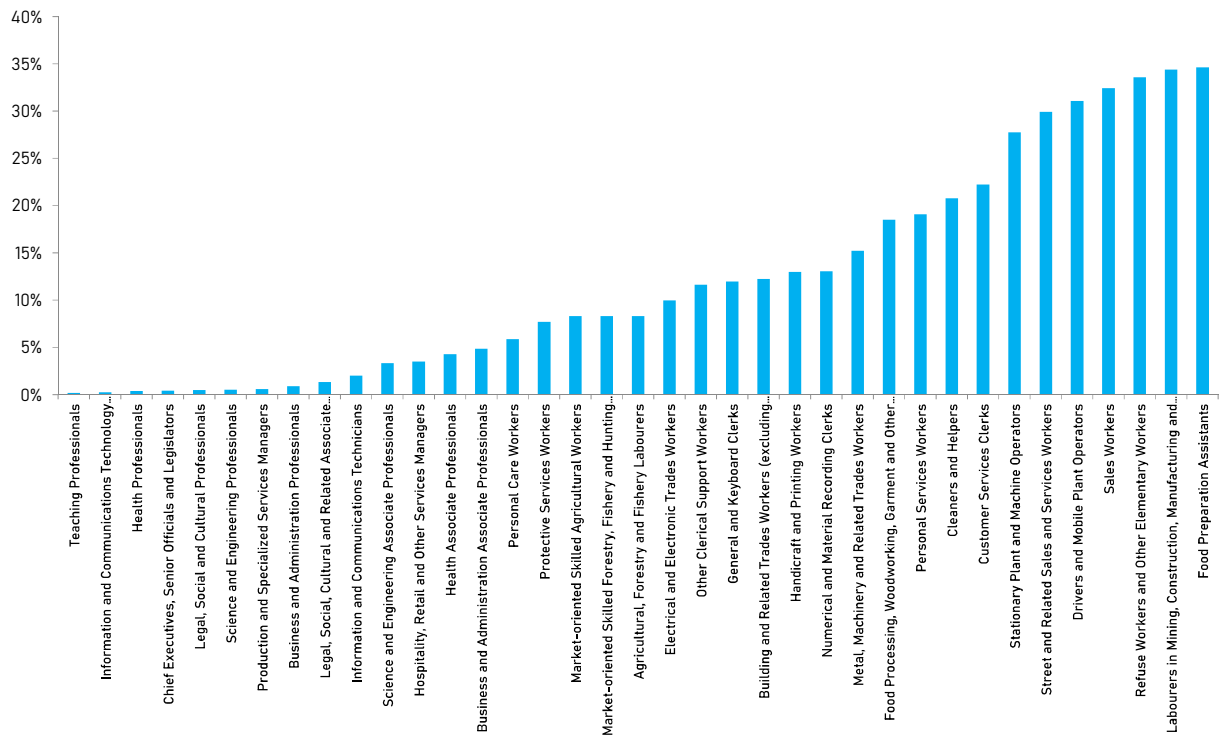
6 Nedelkoska and Quintini (2018) use PIAAC and find that 10% of U.S. workers are in the "high-risk" group. Pouliakas (2018) uses the European Skills and Jobs Survey (ESJS), and finds that 14% of workers in the European Union work in automatable jobs.

7 We are very grateful to the authors for the data provided.

8 The dataset for OECD countries has very few observations for the following occupations: Market-oriented Skilled Forestry; Fishery and Hunting Workers; Subsistence Farmers, Fishers, Hunters and Gatherers; Agricultural, Forestry and Fishery Labourers. We set the index of these sectors similar to the Market-oriented Skilled Agricultural Workers. Also, there were no observations for Street and Related Sales and Services Workers, so we assigned to them the mean index of related occupations: Personal Services Workers, Sales Workers, Food Preparation Assistants, Refuse Workers and Other Elementary Workers.

9 It is worth noting that these results (and those that follow) should be better interpreted as an index more than as a strict measure of probability. In that sense, what especially matters is the ranking of occupations.

Figure 1: Proportion of jobs with high risk of automation, by occupation



Source: own calculations based on Arntz *et al.* (2016, 2020). See text for details.

In section 4 we carry out a robustness analysis using a risk-of-automation index adapted from Frey and Osborne (2017). In particular, we match the 702 occupations of the Labor Department's Standard Occupational Classification (SOC) to the ISCO-08 two-digit classification using a crosswalk provided by the Bureau of Labor Statistics. As discussed above, the risk of automation is higher under this approach (Table 1). However, the correlation across occupations between the two alternative indices is high: the Pearson correlation is 0.707, and the Spearman rank correlation is 0.796, both highly statistically significant.

It is important to point out that the automatability indicators refer to what theoretically could be automated in the future, given the projections about the technology. This must not be equated with job-losses. The fact that automation is technically feasible for a task performed by some workers does not necessarily imply that all of these workers will actually be replaced by automated devices. The decision to utilize automation technologies or workers is ultimately based on economic considerations (Bosch *et al.*, 2018). As discussed in Arntz *et al.* (2020) there are three reasons that may disconnect the risk of automation from actual employment losses: "First, the utilization of new technologies is a slow process, due to economic, legal and societal hurdles, so that technological substitution often does not take place as expected. Second, even if new technologies are introduced, workers can adjust to changing technological endowments by switching tasks, thus preventing technological unemployment. Third, technological change also generates additional jobs through demand for new technologies and through higher competitiveness".

Table 1. Proportion of jobs with high risk of automation, by occupation

Occupation	ISCO	High risk of automation	
		Arntz et al.	Frey & Osborne
Chief Executives, Senior Officials and Legislators	11	0.4%	8.8%
Production and Specialized Services Managers	13	0.6%	10.4%
Hospitality, Retail and Other Services Managers	14	3.5%	14.8%
Science and Engineering Professionals	21	0.5%	11.1%
Health Professionals	22	0.4%	3.6%
Teaching Professionals	23	0.2%	7.1%
Business and Administration Professionals	24	0.9%	33.6%
Information and Communications Technology Professionals	25	0.3%	11.8%
Legal, Social and Cultural Professionals	26	0.5%	16.8%
Science and Engineering Associate Professionals	31	3.3%	49.0%
Health Associate Professionals	32	4.3%	37.0%
Business and Administration Associate Professionals	33	4.9%	52.7%
Legal, Social, Cultural and Related Associate Professionals	34	1.3%	37.1%
Information and Communications Technicians	35	2.0%	55.2%
General and Keyboard Clerks	41	12.0%	94.0%
Customer Services Clerks	42	22.2%	71.6%
Numerical and Material Recording Clerks	43	13.0%	93.5%
Other Clerical Support Workers	44	11.6%	83.5%
Personal Services Workers	51	19.1%	48.2%
Sales Workers	52	32.4%	78.5%
Personal Care Workers	53	5.9%	42.3%
Protective Services Workers	54	7.7%	40.3%
Market-oriented Skilled Agricultural Workers	61	8.3%	71.0%
Market-oriented Skilled Forestry, Fishery and Hunting Workers	62	8.3%	74.0%
Building and Related Trades Workers (excluding Electricians)	71	12.2%	70.0%
Metal, Machinery and Related Trades Workers	72	15.2%	72.9%
Handicraft and Printing Workers	73	13.0%	61.6%
Electrical and Electronic Trades Workers	74	10.0%	54.9%
Food Processing, Woodworking, Garment and Other Craft and Related Trades Workers	75	18.5%	71.3%
Stationary Plant and Machine Operators	81	27.7%	84.4%
Drivers and Mobile Plant Operators	83	31.1%	64.2%
Cleaners and Helpers	91	20.8%	63.5%
Agricultural, Forestry and Fishery Labourers	92	8.3%	88.0%
Labourers in Mining, Construction, Manufacturing and Transport	93	34.4%	70.9%
Food Preparation Assistants	94	34.6%	86.0%
Street and Related Sales and Services Workers	95	29.9%	94.0%
Refuse Workers and Other Elementary Workers	96	33.6%	77.9%

Source: own elaboration.

### ***National household surveys***

In order to explore the labor market implications of the future risks of automation we rely on microdata from the official national household surveys of the six Latin American countries included in the study: Encuesta Permanente de Hogares (EPH) in Argentina, Pesquisa Nacional por Amostra de Domicílios Contínua (PNAD) in Brazil, Encuesta de Caracterización Socioeconómica Nacional (CASEN) in Chile, Gran Encuesta Integrada de Hogares (GEIH) in Colombia, Encuesta Nacional de Ingresos y Gastos de los Hogares (ENIGH) in Mexico, and Encuesta Nacional de Hogares (ENAHO) in Peru. Surveys were processed following the protocol of the



Table 2. National household surveys used in the analysis

Country	Survey	Acronym	Years
Argentina	Encuesta Permanente de Hogares	EPH	2016-2018
Brazil	Pesquisa Nacional por Amostra de Domicilios	PNAD	2017-2019
Chile	Encuesta de Caracterización Socioeconómica Nacional	CASEN	2017
Colombia	Gran Encuesta Integrada de Hogares	GEIH	2016-2018
Mexico	Encuesta Nacional de Ingresos y Gastos de los Hogares	ENIGH	2016 & 2018
Peru	Encuesta Nacional de Hogares	ENAHO	2016-2018

Source: own elaboration..

Socioeconomic Database for Latin America and the Caribbean (SEDLAC), a joint project between CEDLAS at the Universidad Nacional de La Plata and the World Bank. Household surveys are not uniform across Latin American countries and in most cases not even within a country over time. The issue of comparability is of a great concern. Owing to that situation, we make all possible efforts to make statistics comparable across countries by using similar definitions of variables in each country and by applying consistent methods for processing the data (SEDLAC, 2020).

We carry out the analysis based on the latest available national household surveys in the six countries of our sample. In order to gain power, whenever possible we consider a window that includes years 2016, 2017 and 2018. Table 2 provides details on the information considered in each country. Overall, we use data on more than 2 million workers in the six largest economies of the region.

Unfortunately, Latin American countries do not use a common system of occupation codes. Countries use different versions of the ISCO classification or even their own codes. In order to have a unique classification,

Table 3. Harmonization of occupation codes

Country	Occupational classification	ISCO-08 harmonization process
ARG	Clasificador Nacional de Ocupaciones	Official crosswalk provided by INDEC
BRA	Classificação de Ocupações para Pesquisas Domiciliares	Own ad-hoc crosswalk
CHL	International Standard Classification of Occupations	Own ad-hoc crosswalk based on ILO official crosswalk
COL	Clasificación Nacional de Ocupaciones	Own ad-hoc crosswalk based on DANE crosswalk and individual's educational attainment
MEX	Sistema Nacional de Clasificación de Ocupaciones	Own ad-hoc crosswalk
PER	Código de Ocupaciones	Own ad-hoc crosswalk based on INEI crosswalk

Source: own elaboration.

Table 4. Proportion of jobs with high risk of automation, by country

	High risk
Argentina	16.3%
Brazil	16.3%
Chile	15.4%
Colombia	17.0%
Mexico	18.4%
Peru	16.8%
Latin America	16.7%

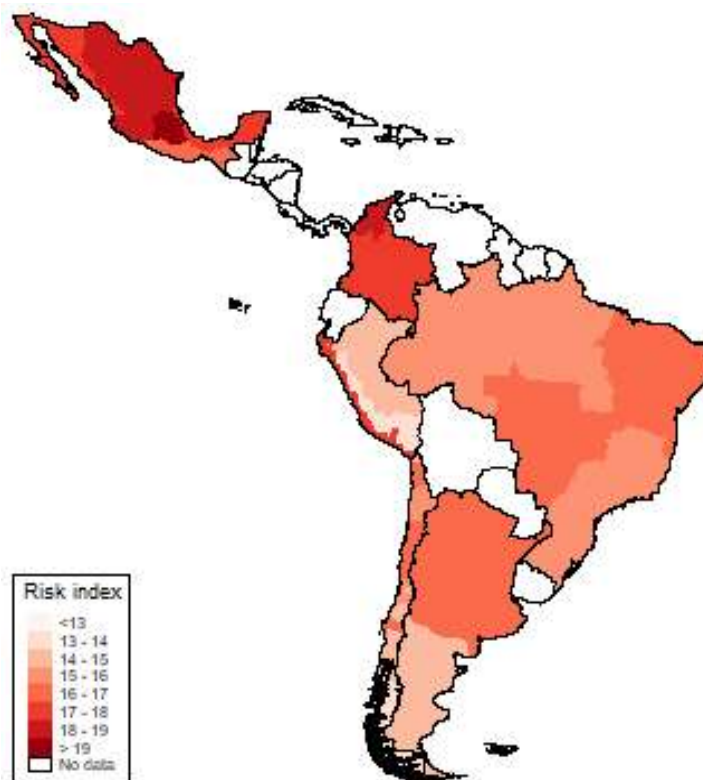
Source: own calculations based on microdata from national household surveys

we convert the occupation codes of each country to the two-digit ISCO-08 classification using official crosswalks. Table 3 provides more information on this harmonization process.

### Results

Given the occupation structure of workers in the six largest Latin American economies, the overall risk of automation according to the Arntz *et al.* (2016, 2020) methodology is 16.7% (Table 4). This value is higher than the OECD mean computed in Arntz *et al.* (2016) (9% of automatable jobs). In fact, the minimum value in our sample (15.4% in Chile) is higher than the maximum in the OECD countries (12% in Austria). This gap with the industrialized economies is driven by an occupation structure in Latin America biased

Figure 2. The risk of automation by region



Source: own calculations based on microdata from national household surveys

Table 5. Proportion of jobs with high risk of automation, by region

Country	Region	High risk	Country	Region	High risk
Argentina	Gran Buenos Aires	16.2%	Colombia	Atlántica	18%
Argentina	Pampeana	16.3%	Colombia	Oriental	17%
Argentina	Cuyo	16.7%	Colombia	Central	17%
Argentina	Noroeste Argentino	16.7%	Colombia	Pacífica	17%
Argentina	Patagonia	14.8%	Colombia	Santa Fe de Bogotá	17%
Argentina	Noreste Argentino	16.1%	Mexico	Noroeste	18%
Brazil	Norte	15.9%	Mexico	Norte	18%
Brazil	Nordeste	16.9%	Mexico	Noreste	19%
Brazil	Sudeste	15.7%	Mexico	Centro-Occidente	19%
Brazil	Sur	15.2%	Mexico	Centro-Este	19%
Brazil	Centro-Oeste	16.1%	Mexico	Sur	16%
Chile	Tarapacá	16.7%	Mexico	Oriente	18%
Chile	Antofagasta	15.8%	Mexico	Peninsula de Yucatan	18%
Chile	Atacama	16.4%	Peru	Costa Urbana	19%
Chile	Coquimbo	16.8%	Peru	Sierra Urbana	17%
Chile	Valparaíso	15.2%	Peru	Selva Urbana	18%
Chile	Libertador Gral. B. O'Higgins	15.2%	Peru	Costa Rural	14%
Chile	Maule	14.8%	Peru	Sierra Rural	12%
Chile	BioBío	16.3%	Peru	Selva Rural	11%
Chile	Araucanía	14.5%	Peru	Lima Metropolitana	18%
Chile	Los Lagos	14.9%			
Chile	Aysén del Gral. Carlos Ibáñez	13.9%			
Chile	Magallanes y de la Antártica	13.8%			
Chile	Región Metropolitana de Santiago	14.5%			
Chile	Los Ríos	14.8%			
Chile	Arica y Parinacota	14.7%			
Chile	Ñuble	14.8%			

Source: own calculations based on microdata from national household surveys

towards low and middle-skill jobs, more vulnerable to the threat of automation in the near future.

Although there is some heterogeneity across countries in Latin America, the differences are not large. The proportion of jobs with high risk of automation ranges from 15.4% in Chile to 18.4% in Mexico. Differences are somewhat larger although still not sizeable across sub-national regions: from 11% in the rural areas of Peru to more than 18% in the Center and North of Mexico (Table 5 and Figure 2).

Table 6 shows the proportion of jobs with high risk of automation by sector. The threat of automatability is higher in Commerce, Restaurants and Hotels, Transportation, Communications and Domestic Services, and lower in Teaching, Health and Social Services. However, there is high variability within industries, as production in each sector requires a wide range of occupations.

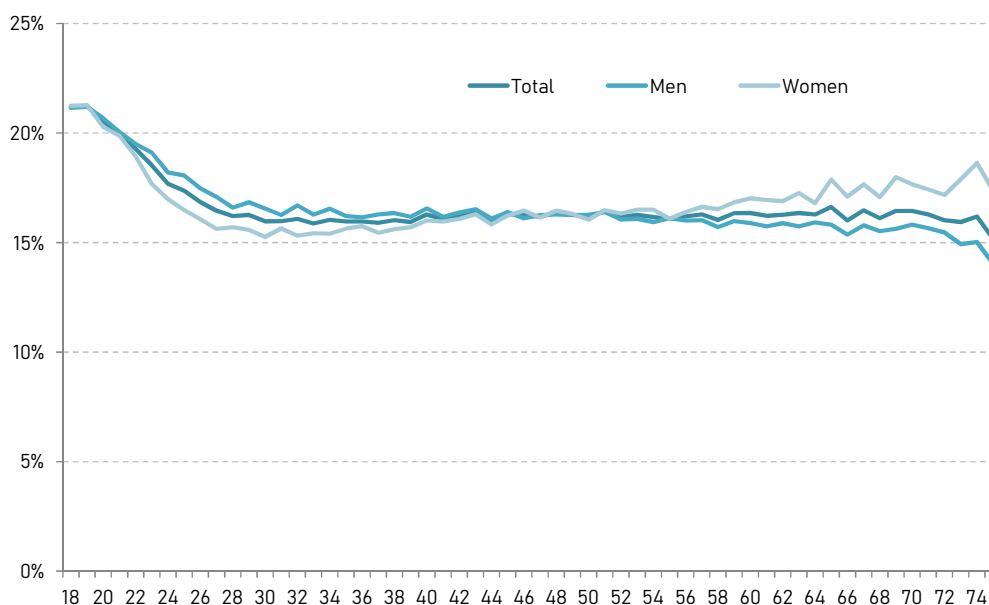
Table 6. Proportion of jobs with high risk of automation, by sector

Occupation	High risk
Agriculture & forestry	9.5%
Fishing	10.8%
Mining & quarrying	19.2%
Manufacturing	18.8%
Utilities	14.8%
Construction	17.5%
Commerce	25.6%
Restaurants & hotels	21.3%
Transportation & communications	25.0%
Finance	11.1%
Business services	11.0%
Public administration	10.4%
Teaching	4.4%
Health & social services	7.1%
Other services	15.5%
Domestic servants	18.9%
Extra-territorial organizations	6.9%
<b>Total</b>	<b>16.7%</b>

Source: own calculations based on microdata from national household surveys

According to the occupation structure in the six largest Latin American economies, the risk of automation is just slightly higher for male (16.8%) than for female (16.5%) workers (Figure 3). Interestingly, whereas the risk of automation is higher for young men than for young women, the gap is reversed for older workers. For instance, the mean risk of automation for

Figure 3. Proportion of jobs with high risk of automation, by gender and age



Source: own calculations based on microdata from national household surveys.

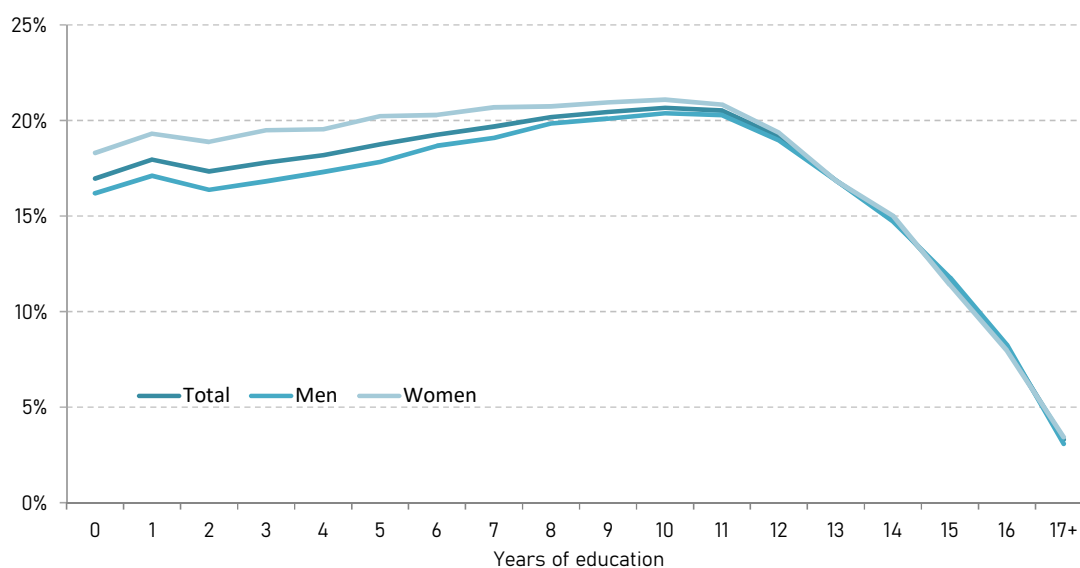
workers aged 18 to 35 is 18.0% for men and 17.1% for women; while for older workers aged 55 to 75 the risks become 15.6% for men and 17.2% for women.

The risk of automation is higher for very young workers. The proportion of jobs at risk falls with age until around 30. From that point on it increases but at a very slow pace (Figure 3). In fact, the risk of automation for workers in their 60s (16.3%) is just marginally larger than for their counterparts in their 30s (16.0%). According to these results, the prospect of automation poses a special threat on the jobs of young workers. This fact adds to the concerns on the job perspectives of youngsters, a group with the highest unemployment rates in the region.

Despite the much-commented increase in the perspectives of computerization in some high-skill occupations, the risk of automation is still considerably higher in low and medium-skilled jobs that involve routine-intensive tasks. Figure 4 shows the results for the six largest Latin American economies. The proportion of jobs with high risk of automation is high for those with less than complete secondary education. More than a third of workers in Latin America are in this low-skill group, for which the risk of automation is around 18%. Automation risk peaks at 11 years of education. From that point on automatability dramatically falls with years of education. For those in the high-skill group, with 17 or more years of formal education, the risk of automation is just around 3%. The dramatic fall in automatability for high-skill workers is consistent with patterns found elsewhere (Arntz *et al.* 2016).

Interestingly, Figure 4 suggests that semi-skilled workers would be the group most affected by the ongoing process of automation. The risk of automation is also high for the unskilled (18.4%) but somewhat lower than for the semiskilled (19.5%).<sup>10</sup> The risk plummets for the skilled (9.4%). This pattern resembles the polarization story found in developed economies by

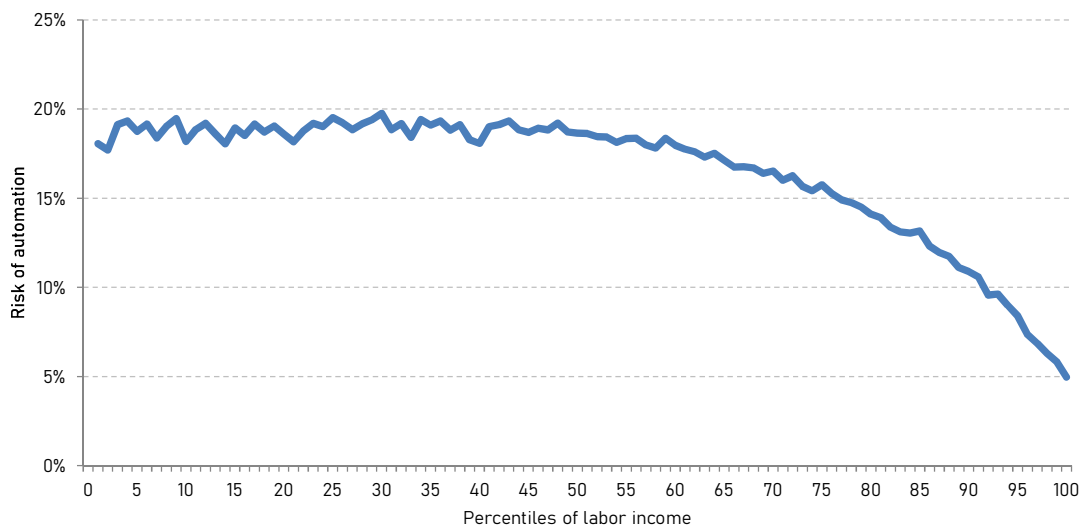
Figure 4. Proportion of jobs with high risk of automation, by years of education



Source: own calculations based on microdata from national household surveys.

10 Semi-skilled are defined as those workers with 9 to 13 years of education. The rest of the groups are defined accordingly.

Figure 5. Proportion of jobs with high risk of automation, by earnings percentiles

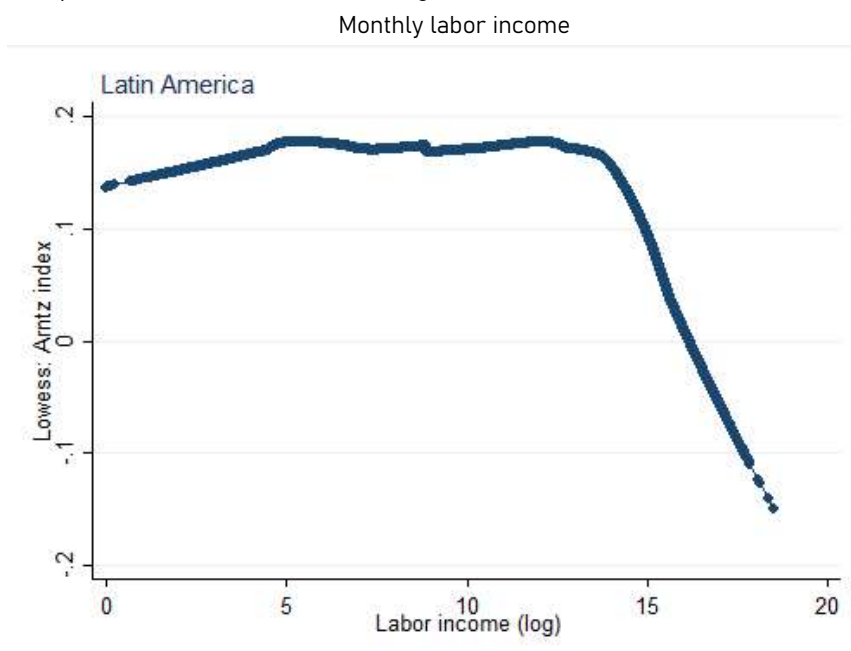


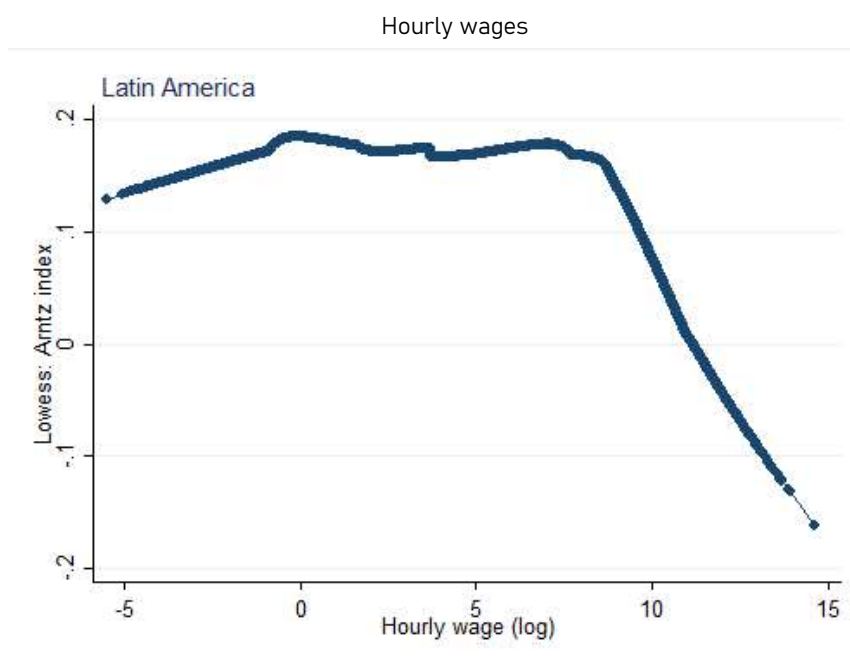
Source: own calculations based on microdata from national household surveys.

Autor and Dorn (2013), Goos *et al.* (2014), and Autor (2019) among others: recent technological change replaces labor routine tasks that are more heavily concentrated in the middle of the skill distribution. In a companion paper (Brambilla *et al.*, 2021) we do not find evidence that Latin America experienced such a pattern in the past: Figure 4 suggests that it might happen in the future, given the new perspectives for automation.

The mostly decreasing pattern of risk of automation on labor income is not surprising given the results by skills (Figure 5). The threat is high and just slightly increasing in the first three deciles of the earnings distribution:

Figure 6. Proportion of jobs with high risk of automation, by earnings and wages. Non-parametric estimation (lowess regressions)



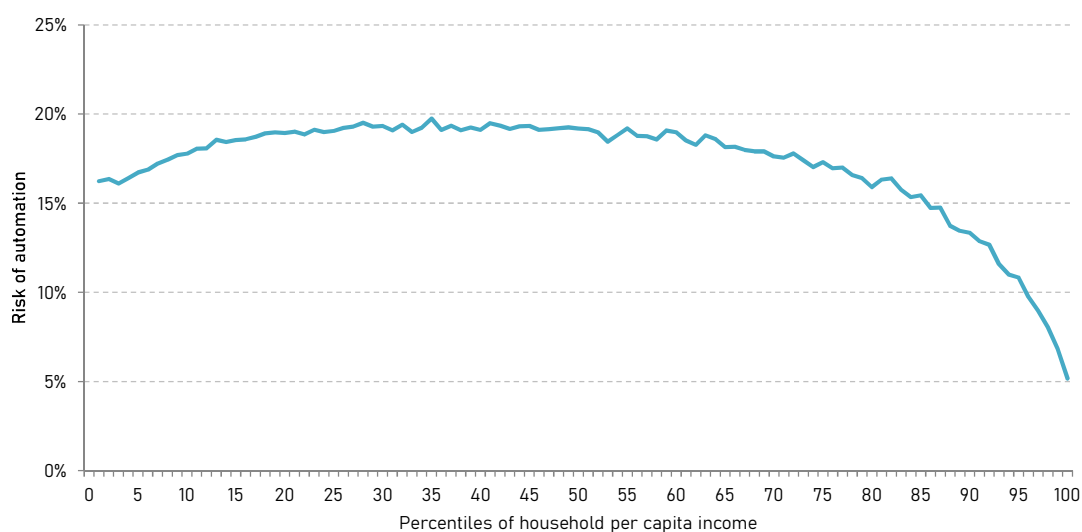


Source: own calculations based on microdata from national household surveys.

it goes from 18.7% in the bottom decile to 19.1% in decile 3; then it goes down slowly and then accelerates its fall from around percentile 70 on. The results are similar when using the hourly wage rather than the monthly earnings distribution.

Figure 6 shows automatability as a function of monthly earnings and hourly wages (not percentiles). The graph is a non-parametric estimation of the relationship between the risk of automation and earnings (or hourly wages), using locally weighted scatterplot smoothing (*lowess*) in the pool of Latin American countries. The risk of automation in the region is first

Figure 7. Proportion of jobs with high risk of automation, by household per capita income percentiles



Source: own calculations based on microdata from national household surveys.

slightly increasing in labor income and then strongly falls in the upper-tail of the earnings (wage) distribution.

The pattern of automatability shows an inverted U shape when considering a measure of household rather than worker income (Figure 7). While the risk of automation is around 17% in the bottom decile of the household income distribution, it climbs to 19.3% in decile 5 and then falls to 9.7% in the top decile.

### **Robustness analysis: the Frey & Osborne index**

In this section we replicate the analysis using the popular Frey and Osborne (2017) methodology, implemented as explained in section 3. The overall risk of automation in Latin America under this alternative is on average 62%, a value significantly higher than the index reported for the US by Frey and Osborne (47%). The mean value for Latin America and all the country estimates under this methodology are substantially higher than in our preferred alternative that follows Arntz *et al.* (2017). As already discussed in section 2, the differences are driven by the large variation of workers' tasks within occupations, neglected in the FO alternative.

In any case, since all the estimations are highly speculative, it is more relevant to analyze the structure of the jobs at risk than the mean probability of automation. In that sense, the differences between the two methodologies are much smaller. In particular, the asymmetric results reported in the previous section are robust to the use of the FO index.<sup>11</sup> Although specific results vary across alternative methodologies, the main pattern remains: the risk of automation is higher for workers in the bottom and middle sections of the skill, earnings and income distributions. The only relevant difference is related to the evidence for polarization. Under the FO alternative the risk of automation is always decreasing in years of education. The difference with our preferred alternative may be driven by low-skill occupations that although in general could be automated, they include some tasks more difficult to be performed by machines. These tasks, considered in the Arntz *et al.* (2016, 2020) alternative, are ignored by the FO methodology.

### **Impact on income inequality**

Assessing the impact of the risks of automation on the income distribution is a highly speculative endeavor. Even if we could estimate which workers are more likely to be directly affected by automation, it is almost impossible to estimate the general-equilibrium effects of such a major shock on the economy. Workers replaced by machines could become unemployed, or find a job in the same firm by performing a different task, or end up employed in other sector of the economy. And of course the implications could extend beyond workers initially reached by the introduction of robots and computers: the whole labor market will be affected in ways that are difficult to predict.

In this section we carry out two very simple, yet illustrative exercises. First, we compute changes in the labor income distribution assuming a proportional fall in earnings only for those workers initially affected by

11 The full set of results using the Frey and Osborne methodology is available from the authors upon request.



Table 7. Gini coefficient of labor income. Alternative impact of automation on labor incomes of affected workers

Beta	ARG	BRA	CHL	COL	MEX	PER	Average
1	40.6	50.3	46.4	47.9	49.9	47.0	47.0
0.75	41.4	51.3	47.4	48.8	50.7	47.7	47.9
0.50	43.1	53.0	49.2	50.5	52.4	49.2	49.6
0.25	46.0	55.5	51.8	53.3	55.2	52.0	52.3
0	50.2	59.2	55.3	57.4	59.7	56.6	56.4

Source: own calculations based on microdata from national household surveys.

automation. Second, we estimate changes in the household per capita income distribution arising from the combined effect of two sources: (i) change in earnings according to the previous exercise and (ii) change in capital income after the replacement of workers by machines.

The first exercise is extremely simple. We focus on the initial partial-equilibrium effect of the technological change and assume that only earnings of workers directly affected by automation are modified. In addition, for simplicity we assume that the earnings fall is similar (in proportional terms) for all affected workers. Therefore, the wage after automation is equal to a factor  $\beta$  of the wage before automation. What would be the increase in earnings inequality in that simple scenario? Table 7 shows the Gini coefficient for alternative values of  $\beta$ .<sup>12</sup> For instance, the original Gini ( $\beta=1$ ) for the period 2016-2018 in Argentina is 40.6. A reduction of 25% in wages of workers affected directly by automation ( $\beta=0.75$ ) would increase the Gini coefficient to 41.4 (a 2% increase in inequality). Instead, if the fall is 50%, the Gini would rise to 43.1 (a 6% increase in inequality), whereas if automation drives workers to permanent unemployment (*i.e.* setting  $\beta=0$ ), the Gini would dramatically increase to 50.2 (a 24% increase). The magnitude of the changes is similar in the rest of the Latin American countries.

The second exercise adds the likely increase in capital income due to automation. We assume that the introduction of robots implies an increase in capital income by the amount of the wages of the displaced workers. We also consider an alternative where the increase in capital income is just 50% of the saved wages.<sup>13</sup> We consider three alternatives in order to assign those rents: (i) to the top percentile of the household per capita income distribution (as proposed by Koru (2019)), (ii) proportional to capital income, and (iii) proportional to household per capita income. Table 8 shows the results. The mean original Gini coefficient for the household per capita income distribution in the six largest Latin American economies is 45.6. If for instance automation reduces earnings of affected workers by 25% while the capital incomes from automation go to the top percentile, then the Gini

12 To compute the results of the table we proceed as follows. Suppose the probability of automation of a given job  $j$  is  $p_j$  and that a given person  $i$  working in that job has a sample weight in the survey of  $m_i$ . Then, we assume that  $p_j m_i$  workers similar to  $i$  are fully affected by automation while  $(1-p_j) m_i$  workers similar to  $i$  are not affected at all.

13 Notice that the amount of these rents may be independent of the reduction in earnings for the displaced workers. For instance, capitalists could obtain rents by the same amount of the replaced wages, and at the same time the displaced workers could find other jobs and ultimately may not suffer any wage loss. This is possible because automation implies an increase in overall productivity and income.

Table 8. Gini coefficient of household per capita income. Alternative impact of automation of affected workers

	Beta				
	1	0.75	0.5	0.25	0
Mean original Gini	45.6				
Top percentile - 100%	52.1	53.3	55.6	60.3	74.8
Top percentile - 50%	49.0	49.7	51.2	54.9	69.4
Capital income - 100%	53.6	55.3	58.0	63.4	77.5
Capital income - 50%	49.7	50.7	52.5	56.7	71.5
Income - 100%	46.9	47.1	47.6	49.7	63.0
Income - 50%	46.3	46.3	46.8	48.8	62.2
Income (skilled workers) - 100%	52.3	53.5	55.6	59.7	73.3
Income (skilled workers) - 50%	49.2	49.9	51.3	54.6	68.7
Income (non-routine workers) - 100%	48.9	49.3	50.0	52.0	64.6
Income (non-routine workers) - 50%	47.6	47.8	48.4	50.6	63.6

Source: own calculations based on microdata from national household surveys.

coefficient will increase to 53.3: a substantial jump in inequality of almost 8 Gini points (17%). The increase is even larger if rents are distributed as the current distribution of capital income: the Gini will rise almost 10 points to 55.3. The increase is smaller, although still economically relevant, if rents are just 50% of the replaced wages, or if rents are distributed as the current total income distribution. In contrast, the inequality increase would be larger if we assume that rents go only to skilled or non-routine workers.<sup>14</sup> The general conclusion from the results in Table 8 is that at least the direct partial-equilibrium effect of automation on inequality could be very sizeable, especially without some mechanism that allows distributing the proceeds of the technological advances to all the population.

### Concluding remarks

The ongoing process of automation is expected to significantly affect the structure of employment. Unskilled and especially semi-skilled workers are likely to bear a disproportionate share of the adjustment costs, since the automatability of their occupations is higher compared to skilled workers. Therefore, automation will probably be a more serious threat for income equality than for overall employment.

The results entail a general policy implication. In the short and medium term, dislocation can be severe for certain types of work, and inequality may rise. This likely outcome will call for policies to smooth the adjustments caused by shifts in demand against low and medium paid jobs, especially for those groups of workers who could be most affected (the less educated and the youngsters). In the transition period, policies will be needed to facilitate

14 The two last panels in Table 8 report the results when rents are distributed according to the income distribution but only to skilled workers (college complete) or alternatively to non-routine workers. This attempts to simulate potential scenarios consistent with the skilled-biased technological change and the routine-biased technical change hypotheses, respectively.

labor market flexibility and mobility, introduce and strengthen safety nets and social protection, and improve education and training.

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